

How FaceEcho fits into a clinic workflow

Start with the visual check-in foundation available today, then evaluate the pregnancy-specific experience being developed.

AVAILABLE NOW

- Guided face and optional ankle captures
- Short questionnaire context
- Existing patterns and trend history
- Patient-controlled report sharing
- White-label presentation

IN DEVELOPMENT

- Pregnancy profile and stage-aware check-ins
- Manual BP, weight, and glucose inputs
- Kick counter, contraction timer, and timeline
- Pregnancy-context reports and clinic tools

AVAILABLE WORKFLOW



What the clinic receives

Where configured, the care team can review the context the patient chooses to share. Review responsibilities, notification rules, escalation paths, and response expectations are defined with the clinic before launch.

Why facial images matter

- Consistent capture can create a repeatable visual record between visits.
- Visible changes can be considered alongside reported symptoms and available readings.
- The record can support better-informed conversations without replacing clinical evaluation.

Responsibilities are defined before launch

FaceEcho supports the workflow. The clinic retains responsibility for clinical review, escalation, and care decisions.

PATIENT

Completes guided captures and questions. Chooses whether and when to download or share a report.

FACEECHO

Guides capture, organizes approved context, presents available patterns, and supports configured reporting.

CLINIC

Defines review ownership, alert rules, response times, escalation paths, and approved patient guidance.

READINESS CHECKS

Care-team workflow

Who reviews, when, and what happens after a concern is surfaced.

Alerts and escalation

Clinic-specific rules and urgent pathways are agreed before use.

Data and EHR planning

Data exchange requirements are assessed. Direct EHR connectivity is not assumed.

Privacy and regional review

Consent, access, security, HIPAA or DPDP, and local requirements are reviewed.

In development: connected pregnancy care

These capabilities are not currently available in the app. Release scope may evolve through product, clinical, privacy, and regional review.

01 Personalize

Pregnancy profile, baseline, pregnancy stage, and weekly home.

02 Check in

Stage-aware questions, symptoms, and supported manual readings.

03 Track

Kick counting, contraction timing, appointments, reminders, and one timeline.

04 Coordinate

Pregnancy reports, privacy controls, clinic dashboard, referrals, and education.

Planned AI pregnancy context

Where evidence and approved inputs support it, the AI may identify a combination of patterns and symptoms associated with anemia, dehydration, preeclampsia, or another approved concern, then recommend appropriate professional review. It must not state a diagnosis.

Clinical study context

The study includes 11 primary pattern categories and 9 descriptive-only observational categories. Iron-deficiency anemia and hydration/dehydration are primary study categories; swelling-related observations remain descriptive.

India oversight: ISBEC, Mumbai. U.S. framework: Solutions IRB. India enrolls first; additional regions activate only after the required local approval is in place.

A focused clinic pilot

The pilot is focused and specific. Scope, success measures, and implementation are confirmed with the participating clinic.

25-50

patients

6-8

weeks

1

clinic or provider group

Success measures

- Enrollment and completed check-ins
- Pre-visit report sharing
- Staff time and usefulness of configured alerts
- Patient and clinician feedback

Confirm before launch

- Included current capabilities
- Review and escalation ownership
- Data, EHR, consent, and access requirements
- Clinic branding and approved patient language

Clear safety qualification

FaceEcho provides AI-generated wellness insights and does not diagnose medical conditions. It does not estimate blood pressure from an image, assess fetal wellbeing, determine labor, or replace prenatal care, laboratory testing, ultrasound, qualified professionals, clinic instructions, or emergency services.

Discuss a clinic pilot

info@faceecho.ai | faceecho.ai