

FACEECHO FOR PREGNANCY CLINICS

Your brand, front and center

A smarter pregnancy check-in that brings guided images, symptoms, pregnancy context, supported readings, and change over time into one clinic-connected experience.

AVAILABLE NOW**The visual foundation**

- Guided face and optional ankle captures
- Existing patterns and change-over-time context
- Patient-controlled reports
- White-label presentation

IN DEVELOPMENT**The connected pregnancy experience**

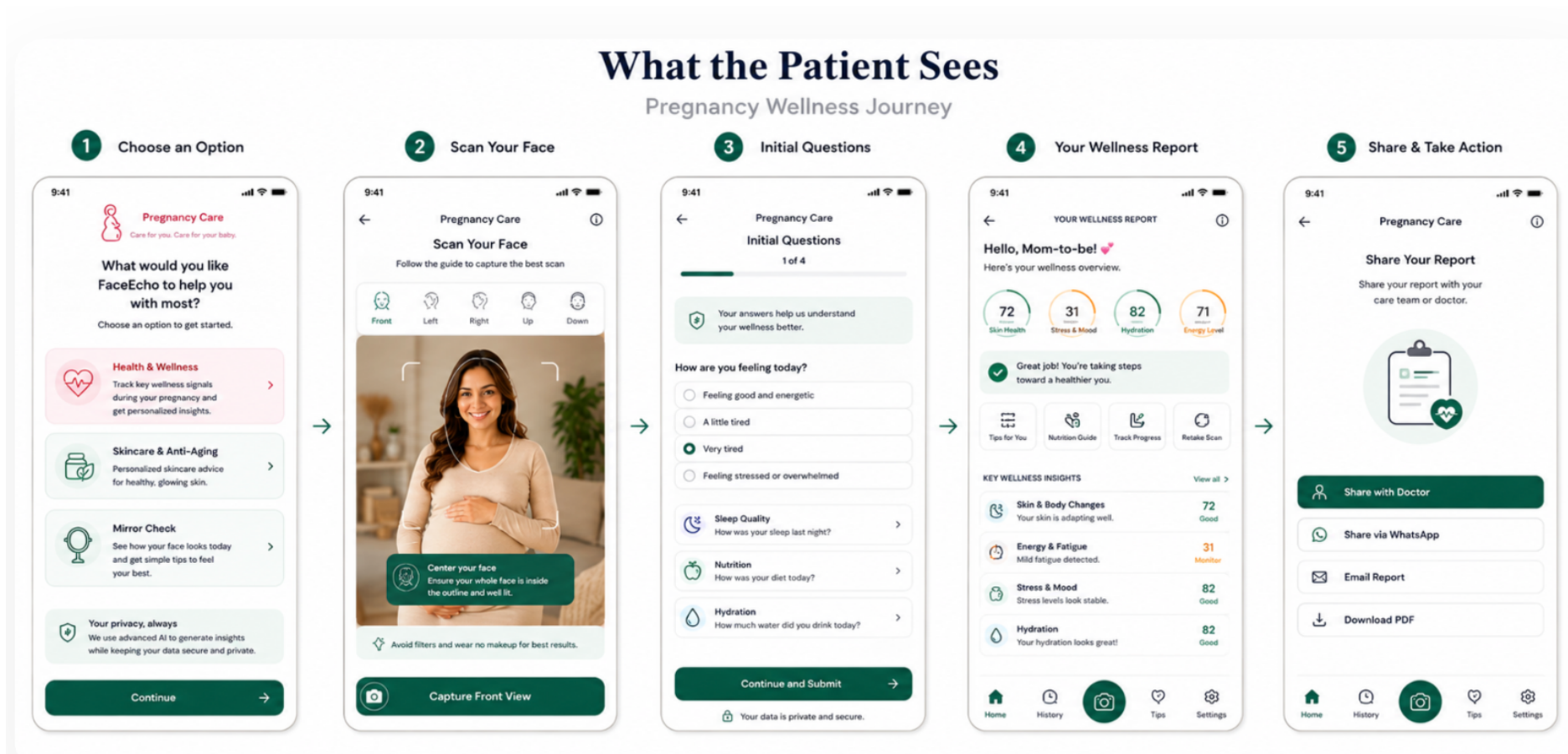
- Pregnancy profiles and stage-aware check-ins
- Manual readings, tracking tools, and timeline
- Condition-associated AI context where approved
- Clinic workflow tools and richer reports

The story to tell**01****Document visible
change****02****Add symptoms and
context****03****Compare supported
information****04****Share under patient
control****05****Keep the clinic brand
first**

PATIENT JOURNEY

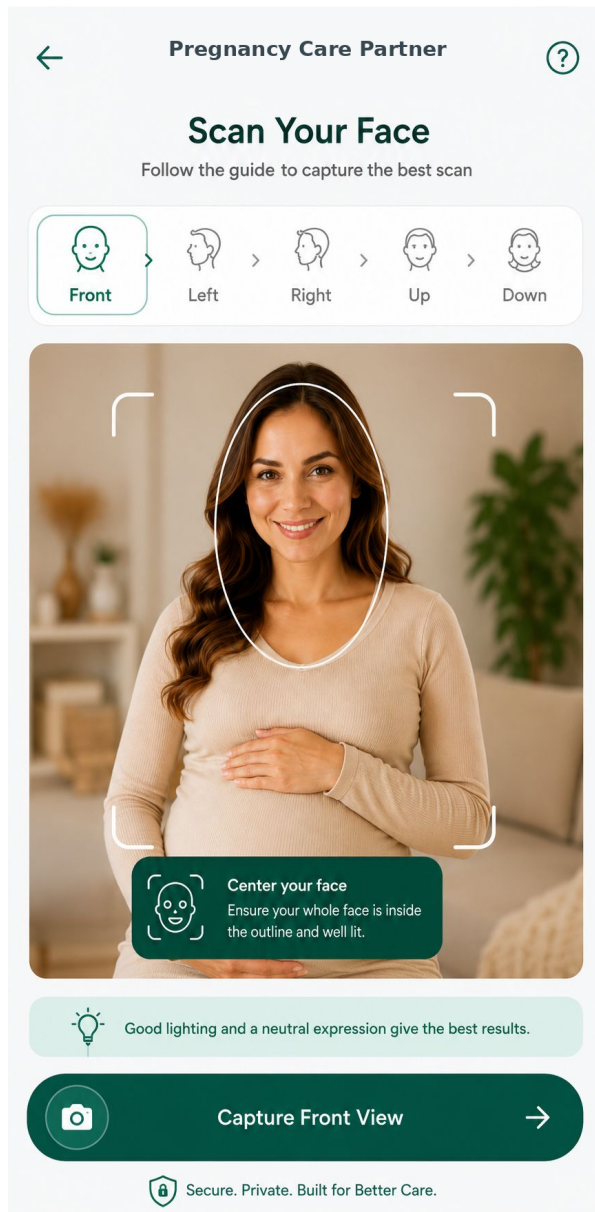
How the branded experience can feel

This concept combines the available guided visual workflow with in-development pregnancy screens. Availability is confirmed screen by screen.



AVAILABLE + IN-DEVELOPMENT CONCEPT

PATIENT EXPERIENCE



AVAILABLE WORKFLOW SHOWN IN A BRANDED CONCEPT

Guided visual capture

Patients follow consistent front and angled capture guidance from their smartphone.

WHY THIS MATTERS

- Repeatable capture supports visual comparison.
- A separate monitoring device is not required for the visual workflow.
- The clinic name, colors, and approved guidance can remain visible.

Concept screens illustrate the intended experience. Final wording, supported inputs, and availability require product, clinical, privacy, and regional review.

PATIENT EXPERIENCE

IN DEVELOPMENT CONCEPT

Pregnancy questions and optional images

Short questions add context that an image alone cannot provide.

WHY THIS MATTERS

- Questions can change with pregnancy stage and prior answers.
- Supported images can include the face, eyes, hands, feet, or ankles.
- Urgent pathways must remain available without waiting for a scan.

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PATIENT EXPERIENCE



Follow-Up Questions

Your answers help us give you more personalized insights.





Pregnancy-Related Swelling & Fluid Balance

These questions will help us understand your symptoms better.

1

Have you noticed any swelling recently?

☐

 No swelling

☐

 Mild swelling in my feet or ankles by the end of the day

☐

 Swelling in my face or hands

☒

 Sudden or significant swelling

2

Have you experienced any of these symptoms?

(Select all that apply)

☐

 Headache

☐

 Rapid weight gain

☐

 Blurred vision

☐

 Pain below the ribs

☐

 Seeing spots or flashing lights

☐

 None of the above

3

Optional: Upload a photo (optional)

Upload a photo of your ankles, feet, or hands to help us better understand swelling patterns.



Upload Photo

JPG, PNG up to 10 MB

Continue



IN DEVELOPMENT CONCEPT

Stage-aware follow-up

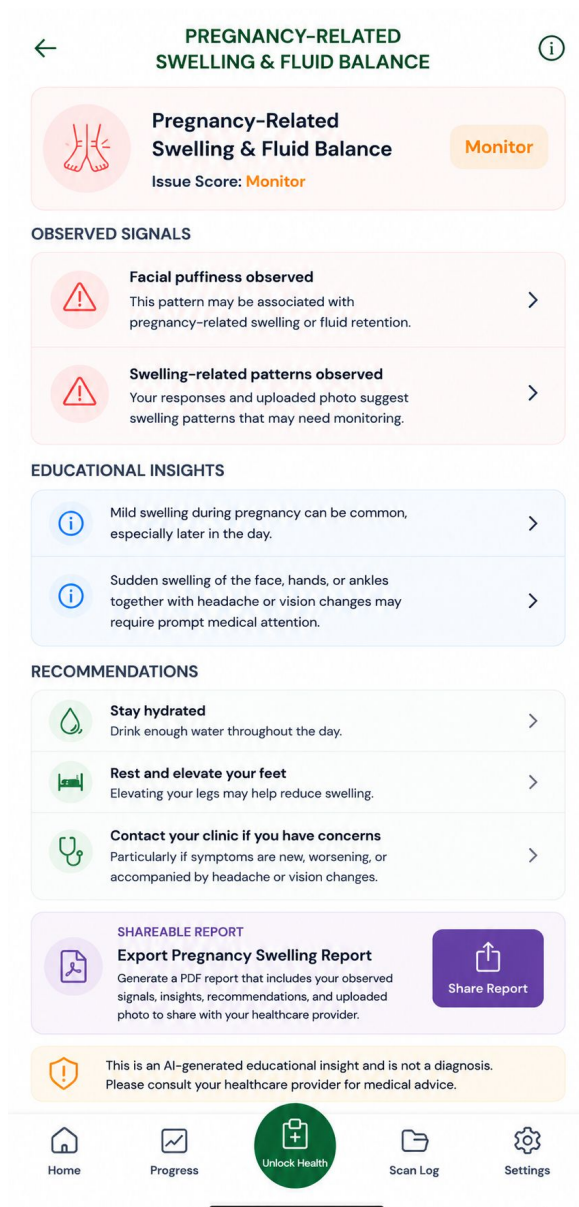
Symptoms and visible changes can be considered together rather than in isolation.

WHY THIS MATTERS

- Reported symptoms add meaning to visible observations.
- The workflow can recommend professional review when appropriate.
- Clinical language must describe associations, not state a diagnosis.

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PATIENT EXPERIENCE



IN DEVELOPMENT CONCEPT

Clear observations and next steps

The planned AI layer can state what changed, explain an evidence-qualified association, and suggest an appropriate next step.

WHY THIS MATTERS

- Be confident about the observed change.
- Be careful about what may have caused it.
- Direct concerning combinations to the pregnancy care team.

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CLINIC PARTNERSHIP

From patient check-in to clinic conversation

01 Patient checks in

Guided images and short questions.

02 Context is organized

Available patterns and trends are presented.

03 Patient chooses

Report sharing remains under patient control.

04 Clinic reviews

Responsibilities and escalation are configured together.

Focused pilot**25-50 patients | 6-8 weeks**

One clinic or provider group. Scope and success measures are agreed before launch.

Clear qualification

FaceEcho provides AI-generated wellness insights and does not diagnose medical conditions. Findings should be reviewed with a qualified healthcare professional.

Discuss a clinic pilot

info@faceecho.ai | faceecho.ai